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# B2B e-commerce QuickStart bundle

SAP® Qualified Partner-Packaged Solution



| BEYONDTECHNOLOGIES.COM

## Challenges of e-commerce for wholesale distributors

The rise of e-commerce for personal shopping is now extending into B2B shopping and changes radically how wholesalers need to operate. Globalization means increased competition and more players in the wholesale distribution industry, more products to choose from, all with attractive pricing and additional delivery options. The wholesale distribution landscape is changing: moving from traditional sales to the online space.





#### Making the shift to the online world

With the right mindset, wholesalers can embrace this change and transform their challenges into opportunities by addressing the top industry priorities:



Strengthen their digital presence for a consistent and personalized shopping experience.



Simplify and automate the ordering process, leveraging wholesale e-commerce solutions and features.



Quickly and efficiently supply retailers and consumers with a large array of products.



Optimize inventory management of products across multi-located warehouses.



Keep customers engaged with tailored prices and promotions, value-added services and outstanding customer experience.



Have full control, visibility and traceability of sold products to quickly identify defective items and provide efficient after-sales service.

## Why Beyond's B2B e-commerce QuickStart bundle?

Leveraging their proprietary solution for multiple wholesale distribution segments and their several success stories in the industry, Beyond Technologies, in collaboration with NSP, developed a unique e-commerce accelerator to deliver SAP Commerce Cloud for wholesale distribution in only 12 weeks!





#### What's in it for you?



Seamless integration between SAP Commerce Cloud and SAP S/4HANA to reduce implementation costs and accelerate time-to-value



Fast configuration of SAP Commerce Cloud with industryspecific preconfigured business content and extensions



Improved and personalized customer experience with a predefined Storefront and Assistant Service Module to increase customer loyalty and drive online sales



Go beyond the SAP standard with a wide range of core, integration, and optional e-commerce scenarios specific to wholesale distribution

## The B2B e-commerce QuickStart bundle

Beyond Technologies and NSP offer wholesalers and distributors a full scope of tailored scenarios to improve customer experience, increase income, improve control and governance, standardize processes, and improve overall efficiency throughout their business.

#### **Integration with:**

- S/4HANA
- Payment provider
- Social media
- Google Analytics

#### **Optional scenarios:**

- Product recommendation
- · Product availability notification
- Offer special discount for new buyers
- Offer incentives for referrals
- Offer bundles
- Free gift with every new buyer's first purchase
- Self-service account management
- Coupon management
- Price quoting
- · Credit management
- Limited time offers that encourage customers to buy now



#### **Core scenarios**

Provide your customers with a superior omnichannel commerce experience with our unique core scenarios.



#### Click-and-collect

Purchase articles online and pick them up in store



#### Click-and-return

Return goods purchased through online platforms



#### Click-and-ship

Customers can get their online purchases delivered to their door



#### **Price quotation**

Let your client create a quote and negotiate the final order price



## About Beyond Technologies



Founded in 2005



100% SAP focused SAP Gold Partner



Over 285 employees and growing



150+ happy clients

Strong customer acquisition growth in wholesale distribution



Average SAP experience

Functional: 12 years Technical: 8 years



Dedicated team of wholesale distribution and e-commerce experts



Certified Project Management Experts

Multiple resources trained on SAP Activate methodology



Beyond Technologies is a professional services firm, specialized in SAP solution integration and business process optimization. Founded by a team of consultants with over 20 years of integrated business management system experience, we know how to leverage best practices and SAP solutions to deliver real and sustainable benefits to our clients. We offer intelligent, practical and innovative solutions that give wholesale distributors a competitive edge, in a timely and cost-effective manner.

### Some of our retail and wholesale distribution customers



















### About NSP

Over 120 projects delivered

#### Specialist in:

**SAP Cloud** 

(v)

SAP Hybris



SAP CRM



SAP BI



Data science



Nearshore Services Poland is a consulting company specializing in SAP Cloud for Customer, SAP Customer Relationship Management, SAP hybris e-Commerce, Business Intelligence, hybris Marketing, and Big Data. NSP was founded in 2011 and since then successfully implemented its services to customers all over the world. Our passion is seeking knowledge and innovative solutions that can be used in your business.

With extensive e-commerce expertise, NSP offers business consulting services with a focus on:

- SAP Commerce Cloud implementation
- Integration with SAP S/4HANA
- Webshop personalization with SAP Marketing segmentation
- Product Information Management







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