
SAP solutions for grocery retailers



Today's grocery industry

Grocery retailers face a challenging, yet exciting new reality. The competitive landscape, as well as customer behavior and expectations, have changed radically.



Online grocery shopping

In addition to visiting physical stores, consumers are shopping online to stock up or top off their weekly or monthly grocery needs.



Food transparency

Shoppers want detailed information on sustainability, sourcing, ingredients, allergens, nutrition, and more.



Budget-conscious customers

Inflation and increased competition from e-grocers increase pressure on grocery prices. Customers are looking for ways to efficiently manage their grocery spendings.



Flexible fulfillment options

Online shoppers are expecting a variety of fulfillment options like curbside or in-store pickup, or home delivery – all in a timely manner around their schedules.



Healthy and environmentally friendly products

Spending more on products, consumers expect their grocers to develop sustainable practices as their environmental concerns are growing.



Convenience

Customers are looking for a convenient shopping experience both in-store and online. Key considerations include a wide selection of readily available premium products, prepared meals, and grocery store proximity.

A rising number of consumers enjoy grocery shopping across all channels



68%

shop online for groceries, with curbside pickup



62%

shop online for grocery delivery



80%

go grocery shopping at stores

SAP for the grocery retail Industry

SAP provides an integrated suite of applications, intelligent technologies, and a digital platform for grocers to increase sales, reduce waste and provide a personalised shopping experience.

SAP S/4HANA

An integrated platform for omnichannel grocery retailers



Personalised experiences

Analytics and reporting

SAP Analytics Cloud (Reporting)
Real time | Self service | Operational



Customer trust

Front office

Omnichannel Point of Sale, Commerce, Customer Service, Customer Data Management



Single view of The business

Insight & planning

Sales Audit, Demand Forecasting, Real-time inventory, Omnichannel Pricing and Promotions, Merchandise & Assortment Planning, Allocation Management & Replenishment



Seamless back office operations

Merchandising & finance

Finance (GL, AR, AP, FA, P&L), Master Data Management, Cost and Deals, Order Management, Inventory Management, Category Management



Digital supply chain

Supply chain management

Warehouse Fulfillment, Transportation Management, Supply Chain Planning, Global Trade (imports/ exports)

Beyond Technologies for the grocery industry



Founded in 2005



100% SAP focused
SAP Gold Partner



Over 450 employees
and growing



180+ happy clients
Strong customer acquisition
growth in retail



Average SAP experience
Functional: 14 years
Technical: 10 years
Retail-specific: 20+ years



Solid retail team
led by experienced SAP Retail Architects



Beyond's unique Retail Accelerator
Over 4,500 days of R&D

Beyond Technologies helps grocery retailers across the globe address today's and tomorrow's challenges

With many years of experience and vast expertise with clients of all sizes all around the world, Beyond Technologies is an expert of ERP solutions for retailers of all sizes. Building on this unique knowledge, the Beyond team created a signature industry accelerator, a proprietary solution designed for a wide range of retail market segments, with rich experience within the grocery industry.

The Beyond Accelerator is an extensible and future-proof solution that helps provide predictable implementation times while reducing overall costs.



Take the first step!

Learn how Beyond Technologies can help you bring your retail solutions to the next level. Get in touch with our retail experts and get a deep dive of your business requirements for free!

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